

Demographic Detail Report

Brookwood Square 2569 Peachtree Pky, Cumming, GA 30041

Building Type: **General Retail**
 Secondary: -
 GLA: **32,360 SF** Year
 Built: **2008**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: -



Radius	3 Mile		5 Mile		10 Mile	
Population						
2024 Projection	66,314		191,897		636,469	
2019 Estimate	58,107		171,513		579,413	
2010 Census	45,766		134,959		480,158	
Growth 2019 - 2024	14.12%		11.88%		9.85%	
Growth 2010 - 2019	26.97%		27.09%		20.67%	
2019 Population by Age						
	58,107		171,513		579,413	
Age 0 - 4	3,113	5.36%	9,418	5.49%	33,325	5.75%
Age 5 - 9	4,327	7.45%	12,067	7.04%	40,001	6.90%
Age 10 - 14	5,509	9.48%	14,771	8.61%	46,360	8.00%
Age 15 - 19	5,322	9.16%	14,878	8.67%	45,794	7.90%
Age 20 - 24	3,617	6.22%	11,324	6.60%	37,067	6.40%
Age 25 - 29	2,587	4.45%	9,363	5.46%	34,075	5.88%
Age 30 - 34	2,437	4.19%	8,750	5.10%	33,052	5.70%
Age 35 - 39	3,373	5.80%	10,854	6.33%	38,464	6.64%
Age 40 - 44	4,495	7.74%	13,192	7.69%	42,931	7.41%
Age 45 - 49	5,603	9.64%	15,918	9.28%	49,474	8.54%
Age 50 - 54	5,141	8.85%	14,622	8.53%	46,419	8.01%
Age 55 - 59	4,110	7.07%	12,024	7.01%	40,534	7.00%
Age 60 - 64	2,831	4.87%	8,478	4.94%	30,767	5.31%
Age 65 - 69	2,176	3.74%	6,291	3.67%	23,577	4.07%
Age 70 - 74	1,572	2.71%	4,332	2.53%	16,448	2.84%
Age 75 - 79	953	1.64%	2,591	1.51%	10,012	1.73%
Age 80 - 84	535	0.92%	1,461	0.85%	5,857	1.01%

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Age 85+	408	0.70%	1,182	0.69%	5,254	0.91%
Age 65+	5,644	9.71%	15,857	9.25%	61,148	10.55%
Median Age	38.20		37.40		37.60	
Average Age	36.00		35.90		36.50	

Brookwood Square						
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Radius	3 Mile		5 Mile		10 Mile	
2019 Population By Race	58,107		171,513		579,413	
White	37,816	65.08%	104,127	60.71%	383,492	66.19%
Black	2,812	4.84%	13,919	8.12%	65,200	11.25%
Am. Indian & Alaskan	143	0.25%	440	0.26%	2,113	0.36%
Asian	16,202	27.88%	49,308	28.75%	115,053	19.86%
Hawaiian & Pacific Island	22	0.04%	57	0.03%	313	0.05%
Other	1,111	1.91%	3,663	2.14%	13,242	2.29%
Population by Hispanic Origin	58,107		171,513		579,413	
Non-Hispanic Origin	55,607	95.70%	160,485	93.57%	516,729	89.18%
Hispanic Origin	2,500	4.30%	11,027	6.43%	62,684	10.82%
2019 Median Age, Male	37.40		36.30		36.40	
2019 Average Age, Male	35.40		35.20		35.70	
2019 Median Age, Female	38.80		38.30		38.70	
2019 Average Age, Female	36.50		36.50		37.30	
2019 Population by Occupation Classification	44,097		132,281		450,568	
Civilian Employed	28,473	64.57%	88,756	67.10%	303,810	67.43%
Civilian Unemployed	1,009	2.29%	3,090	2.34%	9,647	2.14%
Civilian Non-Labor Force	14,586	33.08%	40,353	30.51%	136,805	30.36%
Armed Forces	29	0.07%	82	0.06%	306	0.07%
Households by Marital Status						

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Married	14,342	40,008	127,050
Married No Children	5,101	14,912	55,153
Married w/Children	9,241	25,096	71,897
2019 Population by Education	37,926	115,812	403,850
Some High School, No Diploma	777 2.05%	4,546 3.93%	23,053 5.71%
High School Grad (Incl Equivalency)	3,486 9.19%	12,504 10.80%	57,194 14.16%
Some College, No Degree	7,165 18.89%	23,204 20.04%	93,425 23.13%
Associate Degree	1,709 4.51%	6,756 5.83%	26,984 6.68%
Bachelor Degree	15,920 41.98%	43,238 37.33%	132,497 32.81%
Advanced Degree	8,869 23.39%	25,564 22.07%	70,697 17.51%

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Radius	3 Mile	5 Mile	10 Mile
2019 Population by Occupation	54,666	168,396	568,643
Real Estate & Finance	3,358 6.14%	9,344 5.55%	32,402 5.70%
Professional & Management	25,369 46.41%	75,471 44.82%	220,920 38.85%
Public Administration	449 0.82%	1,742 1.03%	5,513 0.97%
Education & Health	3,924 7.18%	13,610 8.08%	48,436 8.52%
Services	2,093 3.83%	8,175 4.85%	36,057 6.34%
Information	1,775 3.25%	5,187 3.08%	14,546 2.56%
Sales	6,882 12.59%	20,449 12.14%	76,286 13.42%
Transportation	99 0.18%	585 0.35%	2,877 0.51%
Retail	3,031 5.54%	8,983 5.33%	32,871 5.78%
Wholesale	1,122 2.05%	3,318 1.97%	11,955 2.10%
Manufacturing	3,110 5.69%	8,482 5.04%	28,611 5.03%
Production	937 1.71%	3,702 2.20%	18,214 3.20%
Construction	492 0.90%	2,587 1.54%	13,488 2.37%
Utilities	727 1.33%	2,649 1.57%	10,359 1.82%
Agriculture & Mining	168 0.31%	347 0.21%	1,319 0.23%
Farming, Fishing, Forestry	89 0.16%	130 0.08%	438 0.08%
Other Services	1,041 1.90%	3,635 2.16%	14,351 2.52%

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2019 Worker Travel Time to Job	24,889	79,004	275,177
<30 Minutes	13,072 52.52%	42,087 53.27%	147,235 53.51%
30-60 Minutes	8,480 34.07%	27,668 35.02%	96,574 35.10%
60+ Minutes	3,337 13.41%	9,249 11.71%	31,368 11.40%
2010 Households by HH Size	14,231	45,553	168,938
1-Person Households	1,412 9.92%	7,493 16.45%	33,023 19.55%
2-Person Households	3,611 25.37%	12,053 26.46%	49,136 29.09%
3-Person Households	2,823 19.84%	9,042 19.85%	31,660 18.74%
4-Person Households	4,199 29.51%	11,171 24.52%	34,204 20.25%
5-Person Households	1,577 11.08%	4,100 9.00%	13,844 8.19%
6-Person Households	450 3.16%	1,228 2.70%	4,653 2.75%
7 or more Person Households	159 1.12%	466 1.02%	2,418 1.43%
2019 Average Household Size	3.20	2.90	2.80
Households			
2024 Projection	20,749	64,681	223,496
2019 Estimate	18,189	57,947	203,854
2010 Census	14,231	45,553	168,938
Growth 2019 - 2024	14.07%	11.62%	9.64%
Growth 2010 - 2019	27.81%	27.21%	20.67%

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Radius	3 Mile	5 Mile	10 Mile
2019 Households by HH Income	18,187	57,948	203,853
<\$25,000	818 4.50%	4,376 7.55%	18,971 9.31%
\$25,000 - \$50,000	1,156 6.36%	5,013 8.65%	26,282 12.89%
\$50,000 - \$75,000	1,479 8.13%	7,102 12.26%	30,065 14.75%
\$75,000 - \$100,000	1,529 8.41%	6,864 11.85%	29,580 14.51%
\$100,000 - \$125,000	2,376 13.06%	7,485 12.92%	24,373 11.96%
\$125,000 - \$150,000	1,994 10.96%	6,028 10.40%	17,344 8.51%
\$150,000 - \$200,000	3,515 19.33%	8,880 15.32%	23,999 11.77%
\$200,000+	5,320 29.25%	12,200 21.05%	33,239 16.31%

Demographic Detail Report

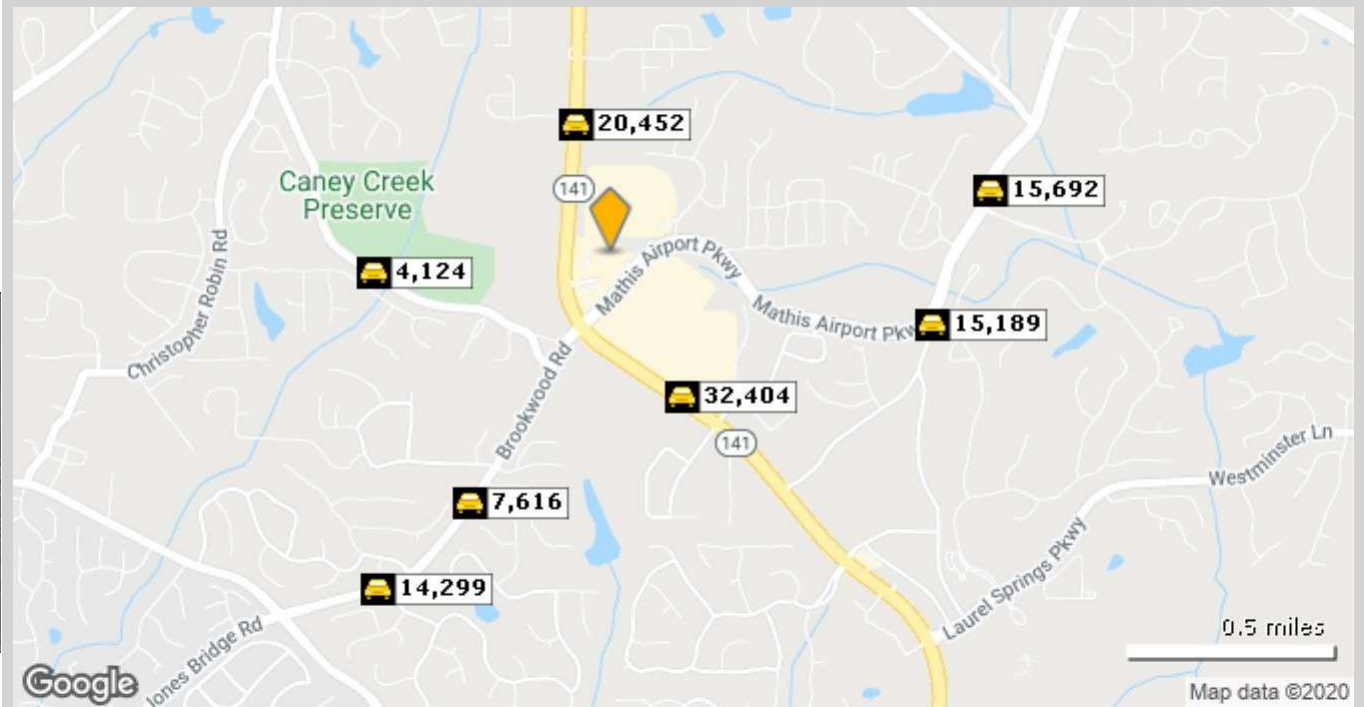
2019 Avg Household Income	\$169,805	\$143,344	\$124,464
2019 Med Household Income	\$146,758	\$118,767	\$97,488
2019 Occupied Housing	18,188	57,947	203,854
Owner Occupied	16,718 91.92%	46,460 80.18%	153,018 75.06%
Renter Occupied	1,470 8.08%	11,487 19.82%	50,836 24.94%
2010 Housing Units	18,949	59,847	209,247
1 Unit	17,910 94.52%	51,258 85.65%	172,820 82.59%
2 - 4 Units	114 0.60%	593 0.99%	4,092 1.96%
5 - 19 Units	185 0.98%	4,716 7.88%	21,017 10.04%
20+ Units	740 3.91%	3,280 5.48%	11,318 5.41%
2019 Housing Value	16,718	46,460	153,019
<\$100,000	120 0.72%	801 1.72%	4,267 2.79%
\$100,000 - \$200,000	333 1.99%	3,186 6.86%	24,245 15.84%
\$200,000 - \$300,000	2,680 16.03%	9,324 20.07%	37,268 24.36%
\$300,000 - \$400,000	5,220 31.22%	13,849 29.81%	34,648 22.64%
\$400,000 - \$500,000	3,612 21.61%	9,197 19.80%	20,639 13.49%
\$500,000 - \$1,000,000	4,549 27.21%	9,476 20.40%	29,278 19.13%
\$1,000,000+	204 1.22%	627 1.35%	2,674 1.75%
2019 Median Home Value	\$400,166	\$371,622	\$330,967
2019 Housing Units by Yr Built	19,074	60,586	212,781
Built 2010+	4,222 22.13%	12,923 21.33%	36,201 17.01%
Built 2000 - 2010	5,341 28.00%	18,634 30.76%	56,018 26.33%
Built 1990 - 1999	7,945 41.65%	22,413 36.99%	71,612 33.66%
Built 1980 - 1989	1,035 5.43%	4,899 8.09%	33,083 15.55%
Built 1970 - 1979	289 1.52%	889 1.47%	9,395 4.42%
Built 1960 - 1969	132 0.69%	398 0.66%	3,157 1.48%
Built 1950 - 1959	31 0.16%	173 0.29%	1,827 0.86%
Built <1949	79 0.41%	257 0.42%	1,488 0.70%
2019 Median Year Built	1999	2000	1997

Traffic Count Report

Brookwood Square

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Building Type: **General Retail**
 Secondary: -
 GLA: **32,360 SF**
 Year Built: **2008**
 Total Available: **0 SF**
 % Leased: **100%** Rent/SF/Yr:
 -



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Peachtree Pkwy	Calloway Ct	0.16 N	2018	20,452	MPSI	.33
2	Peachtree Pkwy	Vaughan Rd	0.18 SE	2018	32,404	MPSI	.39
3	Caney Rd	Stonecrest Dr	0.29 E	2018	4,124	MPSI	.58
4	Brookwood Rd	Raskarity Rd	0.05 NE	2018	7,616	MPSI	.69
5	Mathis Airport Pkwy	Bagley Dr	0.11 S	2018	15,189	MPSI	.81
6	Mathis Airport Pkwy	Laurel Club Dr	0.04 SW	2018	15,692	MPSI	.95
7	Brookwood Rd	Newstead Dr	0.03 E	2018	14,299	MPSI	1.00

