

Demographic Detail Report

The Shoppes at Chapel Hill 4040 Chapel Hill Rd, Douglasville, GA 30135

Building Type: **General Retail**
 Secondary: -
 GLA: **38,625 SF** Year
 Built: **2007**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: -



Radius	3 Mile		5 Mile		10 Mile	
Population						
2024 Projection	36,629		87,125		247,430	
2019 Estimate	34,859		82,136		233,235	
2010 Census	33,350		73,980		212,469	
Growth 2019 - 2024	5.08%		6.07%		6.09%	
Growth 2010 - 2019	4.52%		11.02%		9.77%	
2019 Population by Age						
	34,859		82,136		233,235	
Age 0 - 4	2,127	6.10%	5,142	6.26%	14,751	6.32%
Age 5 - 9	2,382	6.83%	5,678	6.91%	16,293	6.99%
Age 10 - 14	2,779	7.97%	6,335	7.71%	18,088	7.76%
Age 15 - 19	2,843	8.16%	6,294	7.66%	18,060	7.74%
Age 20 - 24	2,437	6.99%	5,530	6.73%	15,962	6.84%
Age 25 - 29	2,256	6.47%	5,512	6.71%	16,057	6.88%
Age 30 - 34	1,862	5.34%	4,823	5.87%	14,310	6.14%
Age 35 - 39	2,180	6.25%	5,493	6.69%	15,967	6.85%
Age 40 - 44	2,409	6.91%	5,707	6.95%	16,660	7.14%
Age 45 - 49	2,828	8.11%	6,441	7.84%	18,465	7.92%
Age 50 - 54	2,709	7.77%	6,088	7.41%	16,920	7.25%
Age 55 - 59	2,379	6.82%	5,384	6.55%	14,798	6.34%
Age 60 - 64	1,927	5.53%	4,428	5.39%	11,978	5.14%
Age 65 - 69	1,496	4.29%	3,531	4.30%	9,486	4.07%
Age 70 - 74	1,054	3.02%	2,572	3.13%	6,864	2.94%
Age 75 - 79	618	1.77%	1,577	1.92%	4,236	1.82%
Age 80 - 84	332	0.95%	876	1.07%	2,374	1.02%

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Age 85+	241	0.69%	725	0.88%	1,969	0.84%
Age 65+	3,741	10.73%	9,281	11.30%	24,929	10.69%
Median Age	36.70		36.60		36.00	
Average Age	36.20		36.30		35.90	

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Radius	3 Mile		5 Mile		10 Mile	
2019 Population By Race	34,859		82,136		233,235	
White	15,128	43.40%	37,681	45.88%	91,402	39.19%
Black	17,814	51.10%	40,204	48.95%	131,873	56.54%
Am. Indian & Alaskan	149	0.43%	353	0.43%	949	0.41%
Asian	770	2.21%	1,593	1.94%	3,320	1.42%
Hawaiian & Pacific Island	60	0.17%	150	0.18%	290	0.12%
Other	939	2.69%	2,155	2.62%	5,401	2.32%
Population by Hispanic Origin	34,859		82,136		233,235	
Non-Hispanic Origin	32,208	92.40%	74,861	91.14%	212,809	91.24%
Hispanic Origin	2,651	7.60%	7,275	8.86%	20,426	8.76%
2019 Median Age, Male	34.50		34.60		34.00	
2019 Average Age, Male	35.00		35.10		34.70	
2019 Median Age, Female	38.30		38.10		37.40	
2019 Average Age, Female	37.20		37.40		36.90	
2019 Population by Occupation Classification	27,001		63,724		180,495	
Civilian Employed	17,870	66.18%	40,412	63.42%	116,581	64.59%
Civilian Unemployed	685	2.54%	1,776	2.79%	5,728	3.17%
Civilian Non-Labor Force	8,446	31.28%	21,507	33.75%	58,137	32.21%
Armed Forces	0	0.00%	29	0.05%	49	0.03%
Households by Marital Status						

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Married	6,750	14,634	40,345
Married No Children	3,416	7,732	20,621
Married w/Children	3,334	6,902	19,724
2019 Population by Education	23,920	57,134	160,086
Some High School, No Diploma	1,981 8.28%	6,356 11.12%	17,138 10.71%
High School Grad (Incl Equivalency)	6,023 25.18%	16,046 28.08%	43,212 26.99%
Some College, No Degree	6,685 27.95%	16,835 29.47%	46,096 28.79%
Associate Degree	1,629 6.81%	3,978 6.96%	10,003 6.25%
Bachelor Degree	5,006 20.93%	9,064 15.86%	26,918 16.81%
Advanced Degree	2,596 10.85%	4,855 8.50%	16,719 10.44%

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Radius	3 Mile	5 Mile	10 Mile
2019 Population by Occupation	33,392	74,370	217,061
Real Estate & Finance	1,258 3.77%	2,401 3.23%	6,925 3.19%
Professional & Management	8,716 26.10%	17,910 24.08%	53,343 24.58%
Public Administration	891 2.67%	2,041 2.74%	6,407 2.95%
Education & Health	3,403 10.19%	7,498 10.08%	23,956 11.04%
Services	2,451 7.34%	6,051 8.14%	16,847 7.76%
Information	465 1.39%	1,066 1.43%	3,633 1.67%
Sales	5,545 16.61%	11,773 15.83%	31,554 14.54%
Transportation	167 0.50%	368 0.49%	1,669 0.77%
Retail	2,285 6.84%	5,394 7.25%	14,842 6.84%
Wholesale	1,145 3.43%	1,862 2.50%	4,337 2.00%
Manufacturing	1,329 3.98%	3,332 4.48%	9,614 4.43%
Production	1,921 5.75%	5,411 7.28%	16,745 7.71%
Construction	1,233 3.69%	3,390 4.56%	10,032 4.62%
Utilities	1,628 4.88%	3,240 4.36%	10,591 4.88%
Agriculture & Mining	51 0.15%	135 0.18%	489 0.23%
Farming, Fishing, Forestry	8 0.02%	73 0.10%	290 0.13%
Other Services	896 2.68%	2,425 3.26%	5,787 2.67%

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2019 Worker Travel Time to Job	16,942	38,307	110,923
<30 Minutes	7,984 47.13%	18,688 48.78%	49,894 44.98%
30-60 Minutes	6,577 38.82%	14,557 38.00%	45,345 40.88%
60+ Minutes	2,381 14.05%	5,062 13.21%	15,684 14.14%
2010 Households by HH Size	11,234	25,459	74,540
1-Person Households	1,891 16.83%	5,109 20.07%	15,942 21.39%
2-Person Households	3,282 29.21%	7,450 29.26%	21,504 28.85%
3-Person Households	2,256 20.08%	5,046 19.82%	14,333 19.23%
4-Person Households	2,128 18.94%	4,279 16.81%	12,307 16.51%
5-Person Households	1,006 8.95%	2,097 8.24%	6,114 8.20%
6-Person Households	403 3.59%	895 3.52%	2,601 3.49%
7 or more Person Households	268 2.39%	583 2.29%	1,739 2.33%
2019 Average Household Size	3.00	2.80	2.80
Households			
2024 Projection	12,190	30,143	87,152
2019 Estimate	11,623	28,405	82,138
2010 Census	11,234	25,461	74,540
Growth 2019 - 2024	4.88%	6.12%	6.10%
Growth 2010 - 2019	3.46%	11.56%	10.19%

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Radius	3 Mile	5 Mile	10 Mile
2019 Households by HH Income	11,623	28,405	82,139
<\$25,000	1,410 12.13%	4,992 17.57%	14,433 17.57%
\$25,000 - \$50,000	1,767 15.20%	5,679 19.99%	17,436 21.23%
\$50,000 - \$75,000	2,309 19.87%	5,196 18.29%	16,085 19.58%
\$75,000 - \$100,000	2,134 18.36%	4,471 15.74%	12,360 15.05%
\$100,000 - \$125,000	1,478 12.72%	3,325 11.71%	9,350 11.38%
\$125,000 - \$150,000	1,096 9.43%	2,060 7.25%	4,917 5.99%
\$150,000 - \$200,000	812 6.99%	1,657 5.83%	4,703 5.73%
\$200,000+	617 5.31%	1,025 3.61%	2,855 3.48%

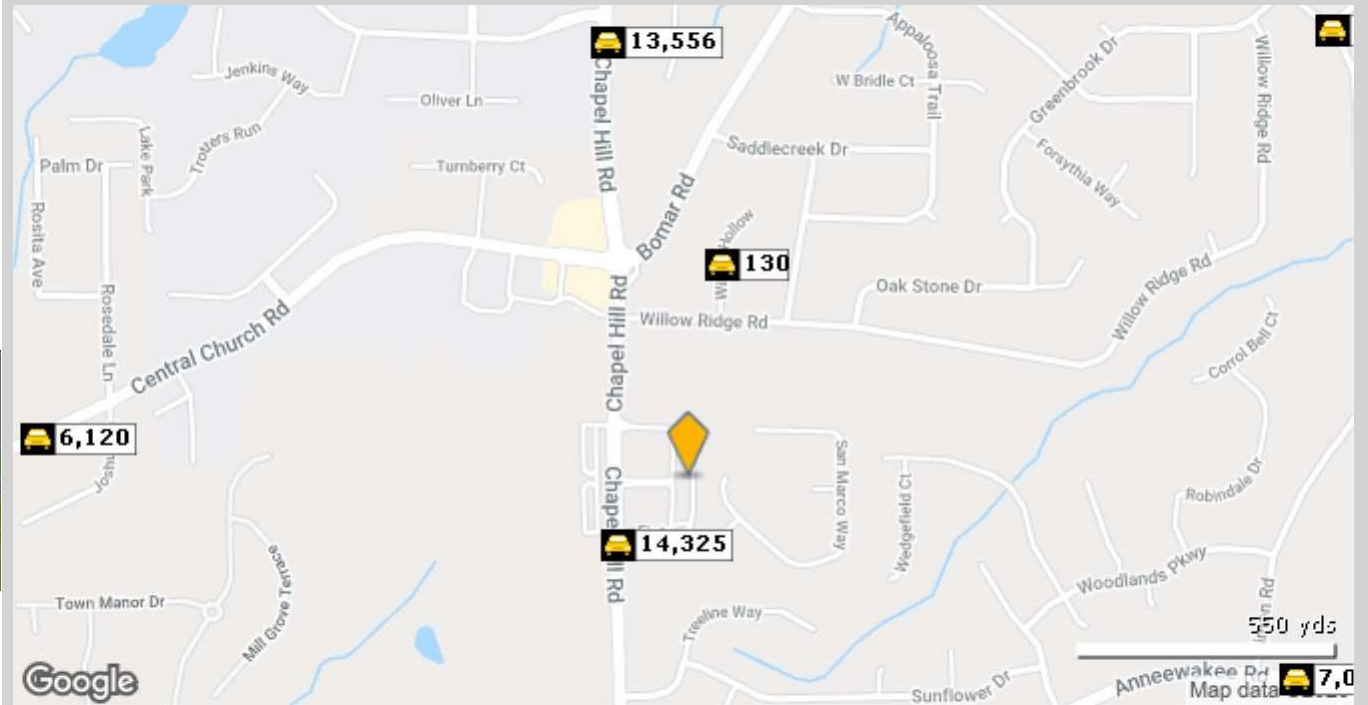
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2019 Avg Household Income	\$92,343	\$79,786	\$77,820
2019 Med Household Income	\$78,813	\$66,496	\$64,599
2019 Occupied Housing	11,623	28,405	82,137
Owner Occupied	9,453 81.33%	20,284 71.41%	59,163 72.03%
Renter Occupied	2,170 18.67%	8,121 28.59%	22,974 27.97%
2010 Housing Units	11,682	28,375	82,947
1 Unit	10,944 93.68%	24,293 85.61%	69,321 83.57%
2 - 4 Units	86 0.74%	1,100 3.88%	2,395 2.89%
5 - 19 Units	287 2.46%	1,845 6.50%	7,753 9.35%
20+ Units	365 3.12%	1,137 4.01%	3,478 4.19%
2019 Housing Value	9,453	20,284	59,163
<\$100,000	1,099 11.63%	3,836 18.91%	10,446 17.66%
\$100,000 - \$200,000	4,277 45.24%	9,338 46.04%	27,377 46.27%
\$200,000 - \$300,000	2,892 30.59%	4,977 24.54%	12,455 21.05%
\$300,000 - \$400,000	736 7.79%	1,162 5.73%	4,488 7.59%
\$400,000 - \$500,000	290 3.07%	579 2.85%	2,105 3.56%
\$500,000 - \$1,000,000	147 1.56%	301 1.48%	1,594 2.69%
\$1,000,000+	12 0.13%	91 0.45%	698 1.18%
2019 Median Home Value	\$184,813	\$167,530	\$169,896
2019 Housing Units by Yr Built	11,866	29,159	85,835
Built 2010+	352 2.97%	2,812 9.64%	6,911 8.05%
Built 2000 - 2010	4,060 34.22%	8,111 27.82%	30,094 35.06%
Built 1990 - 1999	2,924 24.64%	5,515 18.91%	17,120 19.95%
Built 1980 - 1989	2,178 18.35%	5,018 17.21%	11,432 13.32%
Built 1970 - 1979	1,775 14.96%	4,887 16.76%	10,784 12.56%
Built 1960 - 1969	356 3.00%	1,584 5.43%	4,971 5.79%
Built 1950 - 1959	119 1.00%	683 2.34%	2,384 2.78%
Built <1949	102 0.86%	549 1.88%	2,139 2.49%
2019 Median Year Built	1994	1992	1996

Traffic Count Report

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Building Type: **General Retail**
 Secondary: -
 GLA: **38,625 SF**
 Year Built: **2007**
 Total Available: **0 SF**
 % Leased: **100%** Rent/SF/Yr:
 -



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Chapel Hill Rd	Fielding Dr	0.02 N	2018 14,325 MPSI	.12	Willow Hollow Dr	Willow Ridge Rd 0.07 S 2018 130 MPSI .27
2	Chapel Hill Rd	Chapel Xing Rd	0.03 N	2018 13,556 MPSI	.55	Anneewakee Rd	Simon Rd 0.05 W 2018 7,043 MPSI .79
3	Shelby Ln		0.09 SW	2018 6,120 MPSI	.80		
4	Ashworth Pkwy	Simon Rd		2018	2,031	MPSI	.97
5							
6							

